Effective writing & communication requires knowledge of social, political, cultural, economic & scientific issues (everything!), locating and using authoritative information, the ability to sifting fact from fiction, developing a familiarity with a wide range of key information sources, evaluating sources of information.
Research behind a story

- 7.30 report story on the impact of palm oil plantations

- News story made reference to:
  - academic experts/research in the area
  - political leaders/opinions
  - conservation/environmental organizations
  - companies and business
  - supermarkets
  - plywood manufacturers
  - NGOs and lobbyists
Research is important!

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**The Asylum Sneakers that weren't**

Exclusive: Refugees on the run and off the radar

35 ASYLUM SNEAKERS
— Daily Telegraph, 19th February, 2011

Read the full Daily Telegraph story

Here we are, episode 5 already, and not a single Daily Telegraph beat-up all year. Time to fix that up.

Welcome to Media Watch, I'm Jonathan Holmes.

The Tele's 'Asylum Sneakers' splash was perfectly timed – on the Saturday after all the hoo-ha about Christmas Island detainees being brought to that funeral in Sydney. It kept the whole topic nicely on the boil...

Dozens of asylum seekers are on the run, with fears they are being supported by underground networks.
— Daily Telegraph, 19th February, 2011
Resources for media research

News media resources feature articles, photographs & images, opinion pieces, social media, television & online news, news aggregators...

Parliamentary and legal information - Debates (Hansards), policy & analysis, politicians, committees and reports, bills and legislation.....

Organisations, stakeholders – information on peak bodies, key research organisations involved in an issue/story

People – interviews, biographical or background information, personal voice for a story

Company Information - Business information and trends, company profiles and performance...

Statistical Data – authoritative, official statistical sources

Academic research - peer reviewed & scholarly articles that support an argument or statement
Resources in this presentation can be accessed via the Library Media & Communications subject guide.
People – resources for interviews and biography

writing for the media... often requires an expert or personal voice, and access to sources that identify stakeholders, key players or organisations involved or affected by an issue/event....accurate biographical/background information is often essential for effective writing
Biographical, background information and contacts for interviews

- writing article, news item...
  - that requires and expert or personal voice
- where you need to identify stakeholders, key players or organisations involved or affected by an an issue
- where accurate biographical/background information is required
- Academic research may also help you locate experts within specific fields or current research on a topic

› Resources

› **Starting point Media and Communications Guide**
  - University of Sydney [Find an expert](#)
  - Community organizations - [Directory of Australian community organizations](#)
  - Associations – [Directory of Australian Associations](#)
  - Directories for Government [Federal, State (NSW)](#) and [Local](#)
  - Screen and Cultural Organisations
  - Media organisations

› **Biographical resouces**
  - Who’s who and biographical dictionaries (see guide)

› **Library Quick search (Summon) and databases**
Sources for News media

See how other journalists write, look at different approaches to a topic, track recent news developments, identify key people or organizations, access local, national and international news and print, television, radio, online & social media, view/access different forms of media writing,
Factiva gives you access to:
- full-text news, commentary, pictures, company information
- nearly 9,000 sources in 22 languages
- local, national, international newspapers
- business magazines, trade publications, newswires

Includes:
- media transcripts
- ABC, SBS, Channel 9 2003+
- overseas media transcript archives 1999+
- photographs of major news events

Allows you to analyse:
- How other journalists write
- Different approaches to a topic
- Local to international news
- Use discovery panel to focus search
Factiva main search screen

Enter search terms

Limit by date

Search for specific source or browse and select from categories

Use examples to view help and menu options for specific search types e.g. company
Guide to field tags in advanced search and alerts in factiva.com

- Author by= Author's name by=judith ireland
- Column clm= Column Name
- Headline hd= Headline hd=bushfires
- Headline/Lead Paragraph Group hlp= qantas
- Source Name sn= sydney morning herald
- Word Count wc> wc< All words found in the Headline and Text groups wc>600
- Section se= Section name se=business
- Lead Paragraphs lp= First two paragraphs of a story
- Page pg= Page of a publication

Search examples:
1. Find source Sydney Morning Herald limit In the last week enter free text search salt and se=good living
2. Find (by= phillip coorey or by=peter hartcher) and lp=global warming
Title: Garrett Accused of Selling Out on Anti-Nuclear Principles: Environment Minister, Peter Garrett has abandoned his once strong anti-nuclear principles after approving a new uranium mine in the South Australian outback

Contributor: Ticky Fullerton; Mike Sexton; Peter Garrett; Paul Holloway; David Noonan

Source: 7.30 Report (ABC TELEVISION); Time: 19:51; Broadcast Date: Wednesday, 15th July 2009; Duration: 6 min., 22 sec.
Other News Resources

› World News Connection
  - alternative press, many non western sources

› Proquest Historical Newspapers

› Proquest Newsstand Databases

› Times digital archive
  - full-image online archive of every page published by The Times (London) from 1785-1985

› State Library of New South Wales
  - Newspaper collections

› News Services Database Guide
World News Connection

Published by the United States Foreign Broadcasting Information Service (FBIS)

compiled from non-U.S. media sources, often media sources not included in large commercial databases

includes newspaper articles, television and radio transcripts.

Material is translated and available either as an extract or the full article.
WNC advanced search example: elections in Cote d’Ivoire
WNC results page and transcript view
Proquest Historical Newspaper search useful for comparisons (now and then):
Sample pages from New York Times 1960-1970 e.g. 1 oil e.g 2 music

Janis Joplin 1943-1970

By DON HECKMAN

GOD, what a year this was turning out to be. As if the man who
lived at Kent State weren’t enough, we now
seem to be caught in an al-
most hypnotic spring of ter-
rivial violence. Three weeks
ago, Jimi Hendrix, and now
Janis Joplin. The king and
the queen of the gloriously self-destructive music that
began springing out of the late sixties are dead, the victims,
directly or indirectly, of the very real physical problems
that were part of the world that surrounded them.

But I don’t think Janis Joplin would want anyone to sing
can songs for her. Whatever her problems, she dealt
in the currency of life, of right – love and sorrow – it’s all
too late. And she did it all right, oh how she did it.
From the very beginning – with blues groups in Tex-
as and rock groups in San Francisco bars and cof-
fee houses.

But it really started when she got together with a San
Francisco group called Big Brother and the Holding
Company. I don’t know what happened, she once
replied. I just exploded. I was never that way. I’d
never sung like that before. And that happened.
But that was just the beginning. She had her extra-
ordinary energy, and she had her blues. Her blues
were tinged by the Sturm und Drang of high-
density electric rock and roll. And she had her
life was not in vain.

The first big prominence came at that seminal Califor-
nia gathering in mid-60’s, the Monterey Pop Festival.
It was a summer of the sur-
rounding events of the star-

How’s the Market? By Which Index?

The last big prominence came at that seminal Califor-
nia gathering in mid-60’s, the Monterey Pop Festival.
It was a summer of the sur-
rounding events of the star-
crushed decade. But Janis, but Janis Joplin, that Janis Joplin.
Online News, interactive, aggregators, real-time, blogs, vlogs, tweets...

- Online news is a critical part of the news media landscape.
- Media organisations deliver many news services via the web.
- Significant increase in services that monitor the news.

- For a list of these services see Subject Guide for MECO.

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British tabloid News of the World said it is closing down over a phone hacking scandal in which workers for the Rupert Murdoch-owned newspaper allegedly snooped on voice mail messages left on the mobile phones of politicians and other public figures.

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New article: Police under fire over British phone-hacking scandal read more [http://is...]
...essential for accessing information on political, economic & social issues, the business of government, political statements & opinions, policy information & analysis, reports from Committees of Inquiry, the official documents of Parliament and government ...debates, bills..
Parliamentary Websites

› **Capital monitor** – monitors state and federal parliamentary information, parliamentary proceedings, legislation, policy…

› **Parliamentary Websites** – official record of parliamentary information and procedures
  - Debates (Hansard), committees of inquiry, questions,
  - parlInfo search – searchable collection of official parliamentary documents
  - Biographical Information for members of parliament
  - Committees reports and proceedings

› **Parliamentary Library websites** – policy research & analysis
  - Bills digest, research notes, chronologies
  - useful for overviews of policy areas and issues in the news
    - NSW Library and Information Services
Government Departments and Agencies

- Federal and State government websites —
  - political profiles for responsible ministers
  - media releases
  - policy documents, publications, annual reports,
  - statistical information,
  - programmes, projects, initiatives…

- Government Directories
  - [Australian Government Entry Point](#)
  - [Australian Government websites by Portfolio](#)
  - [Current Annual reports - Federal Government](#)
  - [GOLD: Government Directory Online (Federal)](#)
  - [New South Wales Government Directory](#)
Welcome to the Parliament of Australia

Senate next sits from 25 to 28 February 2013
Both Chambers next sit 12 to 21 March – see sitting calendar for all 2013 dates
Search for topic, person
Limit to type of document debate, bill, committee, date
Set up alert for new content
Parliamentary Library Resources

Federal Parliament

• Searchable collection of Parliamentary publications
• E-briefs providing background and commentary and links on current topics
• Historical Parliamentary information
• Index to Parliamentary Papers

State Parliament

• Searchable collection of Parliamentary documents and publications
• Research papers
Research Publications

- Browse publications by topic
- Browse background notes
- Browse research papers
- Search for library publications in Parliinfo
- Browse the publications archive
- Browse research by Australian Parliamentary Fellows
- Browse library seminars and lectures

New research publications

This page includes recently published Research Papers and Background Notes. The Parliamentary Library also publishes Bills Digests.

<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
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<tbody>
<tr>
<td>The people smugglers' business model</td>
<td>28.02.2013</td>
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<tr>
<td>Asylum seekers and refugees: what are the facts?</td>
<td>11.02.2013</td>
</tr>
<tr>
<td>Destination anywhere? Factors affecting asylum seekers’ choice of destination country</td>
<td>5.02.2013</td>
</tr>
<tr>
<td>Boat arrivals in Australia since 1976</td>
<td>29.01.2013</td>
</tr>
</tbody>
</table>
Research Papers (All by Publication Date)

Research papers are prepared by the Parliamentary Library for Members of Parliament in relation to legislation before the Parliament and State issues and policies.

- Background Papers contain a detailed analysis of an issue, indicated by "BP" in the reference column.
- Briefing Papers provide an overview of an issue, indicated by "BF" in the reference column.

<table>
<thead>
<tr>
<th>Published</th>
<th>Title</th>
<th>Reference ID</th>
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<tbody>
<tr>
<td>Jul 2011</td>
<td>Social Housing</td>
<td>EB 08/2011</td>
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<tr>
<td>Jul 2011</td>
<td>NSW trade with China and India</td>
<td>EB 07/2011</td>
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<tr>
<td>Jul 2011</td>
<td>Housing Affordability</td>
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<td>Jun 2011</td>
<td>Same-sex marriage</td>
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<td>Jun 2011</td>
<td>Victim Impact Statements by Family Members in Homicide Cases</td>
<td>EB 06/2011</td>
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<tr>
<td>Jun 2011</td>
<td>Population housing and transport indicators for NSW</td>
<td>SI 04/2011</td>
</tr>
<tr>
<td>Jun 2011</td>
<td>NSW Election 2011: Overview of Legislative Assembly Results</td>
<td>BF 02/2011</td>
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<tr>
<td>May 2011</td>
<td>Infrastructure NSW: comparing administrative models</td>
<td>EB 05/2011</td>
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<td>May 2011</td>
<td>Government Advertising</td>
<td>EB 04/2011</td>
</tr>
<tr>
<td>Apr 2011</td>
<td>Key Issues and Regional Profiles for the 55th Parliament</td>
<td>BP 02/2011</td>
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<tr>
<td>Apr 2011</td>
<td>Economic Indicators NSW April 2011</td>
<td>SI 03/2011</td>
</tr>
<tr>
<td>Mar 2011</td>
<td>History of development contributions under the NSW planning system</td>
<td>EB 03/2011</td>
</tr>
<tr>
<td>Mar 2011</td>
<td>Offshore petroleum exploration and mining</td>
<td>BF 01/2011</td>
</tr>
<tr>
<td>Feb 2011</td>
<td>2011 NSW Election Preview - Analysis of Past Voting Patterns by Electorates</td>
<td>BP 03/2011</td>
</tr>
</tbody>
</table>
Statistical information

...need to access authoritative, accurate data, ABS, social, economic, demographic data, community profiles, maps, quick facts, statistical agencies, local and international, comparative data and data visualisation...
There are stories in statistics

› social, cultural, consumer, political, economic

› …..and many sources for locating statistical information, most freely available

› significant increase in the use of data visualisation and infographics to tell stories and explain statistical information

› visit The Guardian Newspaper datablog

› visit the datajournalism handbook for a and introduction to the role of data in journalism

Battle of the sexes: by the numbers
March 5, 2013(0)
Which is the better sex when it comes to all the things we treasure in a human being? David Dale buried himself in census data to try to find out.
Australian Bureau of Statistics
- http://www.abs.gov.au
- most statistical data (1993+) freely available
  - Increased availability of historical data - Yearbook of Australia 1908+
- gateway to Australian statistical information
- not the only source for Australian statistical data
- includes social, economic, demographic data

Using Google to locate statistical data
- always evaluate
- always locate the source of the statistics
1. Side menu key economic data, regional profiles, popular data,

2. Website navigation bars access data by topic via themes, census data, educational & technical resources.

3. Themes quick access to data by topic
NOTES

INTRODUCTION

This publication presents results from the Multi-Purpose Household Survey (MPHS) that was conducted by the ABS as a supplement to the Labour Force Survey (LFS) each month from August 2004 to June 2005. The statistics included in this publication present information about access to computers and the internet by people aged 18 years or over in these households.

ABOUT HOUSEHOLD USE OF INFORMATION TECHNOLOGY (HUIT) DATA

› **Australian Institute of Criminology (AIC)**
  - Australia's national research and knowledge centre on crime and justice
  - Easy access to statistics back to the ‘70s on all types of crime in Australia, clickable headings divided by type of crime/victims/ courts/location etc or use search box.
  - Also useful publications, media releases and interviews

› **NSW Bureau of Crime Statistics and Research (BOCSAR)**
  - Crime and custody statistics, criminal court information, policy documents.
  - **Interactive NSW crime tool:** to find crime, victim and offender information for any date range up over the last 19 years to the present for any local area, can highlight hotspots, rate per popualtion, number of incidents/type etc - and create tables and graphs of information.
  - Also useful latest news, publications, seminars and media releases back to ‘96
...and finally other useful information
The Library subscribes to many databases and e-journal collections, these sources:

- provide access to the content of journals within broad or specific subjects areas
- index collections of essays, conferences papers, websites, book reviews and research reports
- often provide full-text of articles, or link to Library holdings for a specific title
- allow you to identify and locate key journals in their subject areas
- monitor research trends, provide background for a new story
- research articles may provide an interesting dimension to magazine or news story
- allow who to locate academic debate/differences on a specific topic
  - e.g climate change, a medical treatment, reasons for school success ......

A listing of Media & Communications databases is available at: www.library.usyd.edu.au/databases/media.html/

On the Library homepage the SEARCH box (CrossSearch/Summon) allows you to locate books, research articles and articles from newspapers and magazines.
Do I have access to all this when I graduate?

Many of the resources are free!
- ABS statistical data
- Parliamentary and Government Information
- Web directories
- Legal resources such as Austlii, ComLaw, PCO
- Online news monitoring services (BBC, wotnews many freely available)

Databases
- Macquarie Dictionary Online; Proquest 5000 Databases; Scopus Database

 NSW State Library and National Library of Australia now offering remote access to a wide range of databases
- Access is free but requires registration and is limited to Australian or NSW residents.
University of Sydney Subject Guides

- Databases for media
- Reference works
- Statistical information
- Government and policy information
- Guides to many subject areas

Access